Your Travels Home

The logo becomes the window: the orange house frames the homes, its four panes count the steps to the door, and the plane draws the route between Bucharest and Brașov.



The original logo file of Your Travels Home, traced as a vector (SVG) so it stays sharp at any size. Never redrawn.

VERSIONS



Colour, on white and light backgrounds



Light on dark, white on navy



Dark, one colour navy

CLEAR SPACE



Keep a free margin of **x** all around, x being the width of the house window.

MINIMUM SIZE



NEVER



× Stretch or squash



× Recolour (black, other hues)



× Add a shadow



× Place on a busy photo

Two colours from the logo, on a cool white.

Orange and navy are taken from the logo file. Orange is the only accent: one per screen, never as a large text colour on white (use dark orange for small text).

Orange

#EC851E
RGB 236 133 30
CMYK 0 44 87 7
(approx.)

Accent. The logo house and TRAVELS, primary buttons, crossed fees, lit window panes.

Navy

#013159
RGB 1 49 89
CMYK 99 45 0 65
(approx.)

Logo lettering and plane, all titles, dark buttons, footer, the floating booking bar.

Ink

#0D2440
RGB 13 36 64
CMYK 80 44 0 75
(approx.)

Body text on light backgrounds.

Dark orange

#C96A0C
RGB 201 106 12
CMYK 0 47 94 21
(approx.)

Small orange text and icons on white (labels, places, steps).

Slate

#4A5D73
RGB 74 93 115
CMYK 36 19 0 55
(approx.)

Secondary text, captions, units.

Sky

#E7EFF7
RGB 231 239 247
CMYK 6 3 0 3
(approx.)

Tinted sections (book direct, reviews), photo placeholders.

Paper

#F6F8FB
RGB 246 248 251
CMYK 2 1 0 2
(approx.)

Page background.

White

#FDFDFE
RGB 253 253 254
CMYK 0 0 0 0
(approx.)

Cards: homes, reviews, booking form.

INTERFACE COLOURS, ALSO USED ON THE SITE

- **Line #D5DFE9** — Borders, dividers
- **Field #B9C7D6** — Form field borders
- **Orange hover #F39433** — Orange button on hover
- **Navy hover #0A4275** — Navy button on hover
- **Alert #A3330B** — Form error messages

Book direct: navy on orange, 5:1

Book direct: white on navy, 13:1

See the homes: navy outline

MAIN TYPEFACE, TITLES

Epilogue

Used on their current site. By Etcetera Type Co, free on Google Fonts, SIL Open Font License 1.1. Weight 800 for every title, italic 800 for the one stressed word.

Feel at home when you *travel.*

Your Modern Home in the Armenian Quarter

Aa Bb Cc Ăă Ââ Îî Șș Țț 0123456789

Style	Computer	Phone (390 px)
Hero title	92 px, line 0.98	48 px
Section title	50 to 69 px	32 to 38 px
Card title	37 px	27 px
Big figures (15-20%, 5.0)	160 to 184 px	83 to 96 px

SECONDARY TYPEFACE, TEXT

Manrope

Also from their current site. By Mikhail Sharanda, free on Google Fonts, SIL Open Font License 1.1. Regular 400 for text, 600 to 700 for links, buttons and labels.

By booking directly through this website, you bypass the 15-20% service fees charged by third-party platforms. We guarantee the lowest price right here.

Book direct FIVE HOMES, TWO CITIES

Style	Computer	Phone
Intro text	20 px	17 px
Body text	17 px, line 1.65	17 px
Buttons	16 px, 700	16 px, 700
Labels, upper case	13 px, spacing 0.16 em	13 px

The logo lettering is part of the logo drawing, not a typeface: it is never retyped. Text next to the logo uses Epilogue or Manrope.

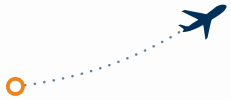


The house as a window

The house of the logo frames real photos of the homes. One per page, on the hero or a key moment. The photo fills the inside, the orange outline stays whole.

The four panes

The window of the logo counts steps: one lit pane per step (arrival, code, stay, check-out). Unlit panes are sky blue.



The flight path

The plane of the logo follows a dotted line: from the house to the sky on the hero, from Brașov to București on the map.

Icons and corners

Phosphor icons, regular line, in dark orange. Photos and cards have rounded corners (18 to 28 px), buttons are pills.











Real photos of their own homes and streets: Brașov old town, the Bucharest old center flat, the Spacious home, a café near the Council Square, a desk by the window.

Do

Daylight, white walls and wooden floors as they are. Wide shots of whole rooms, then details (towels, a desk, a coffee). The view from the window. Brașov and Bucharest at golden hour or by night.

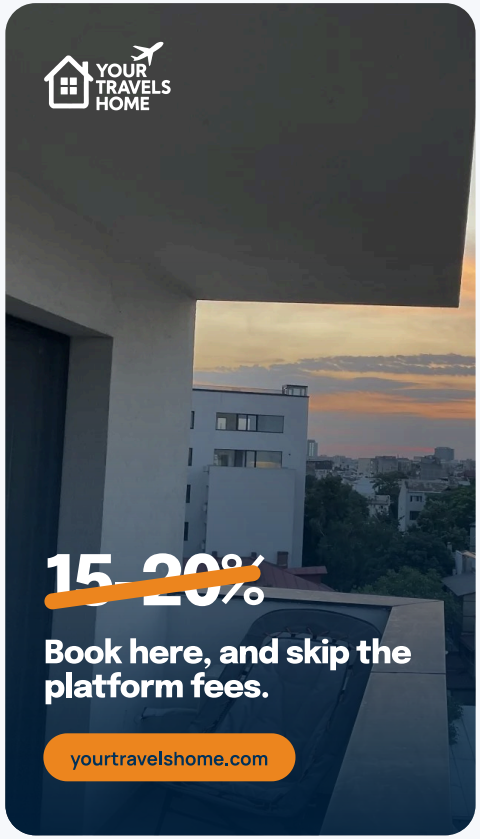
Avoid

Generated or stock images, text written over a photo, heavy filters, crops that hide the window light, the same photo twice on one page.

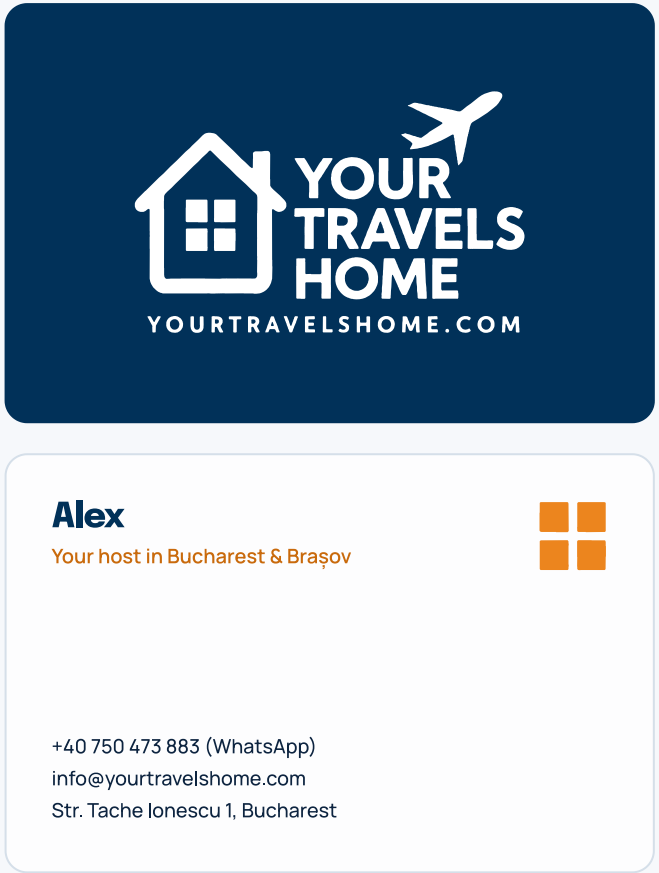
The guide in use: a post, a story, a card.



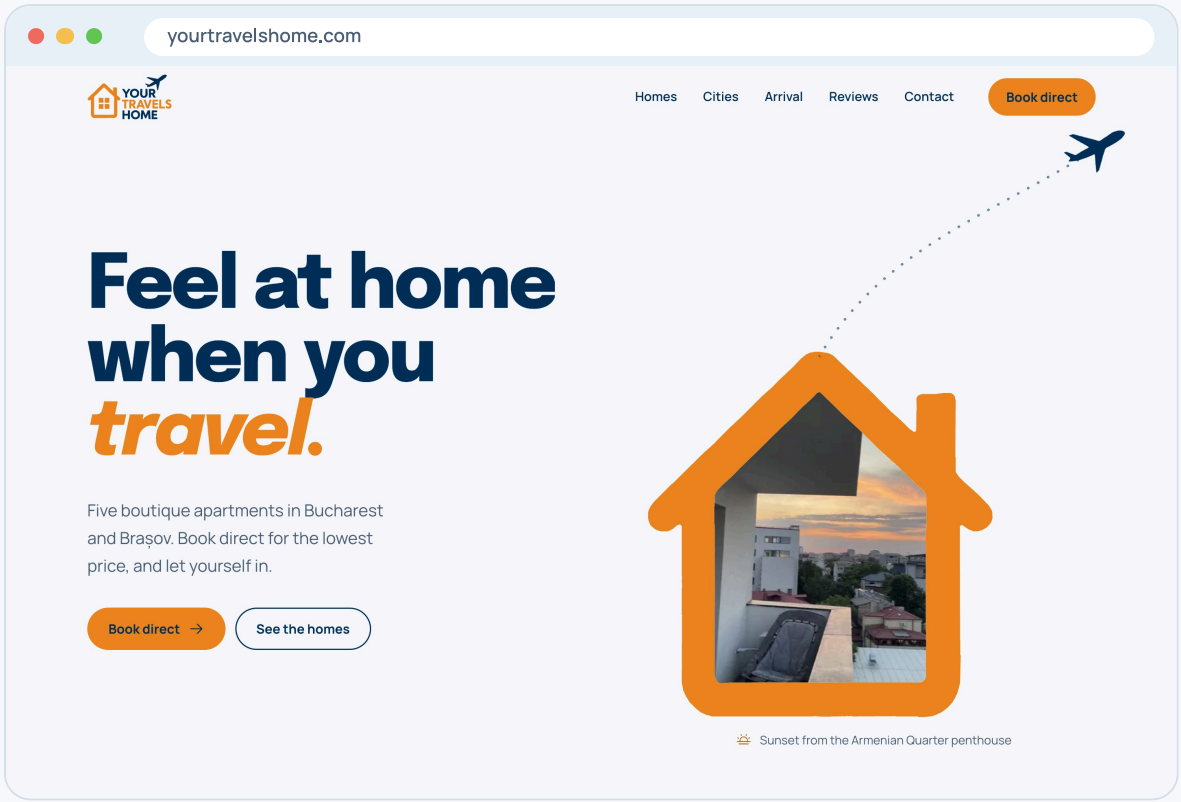
Instagram post, 1080 × 1080



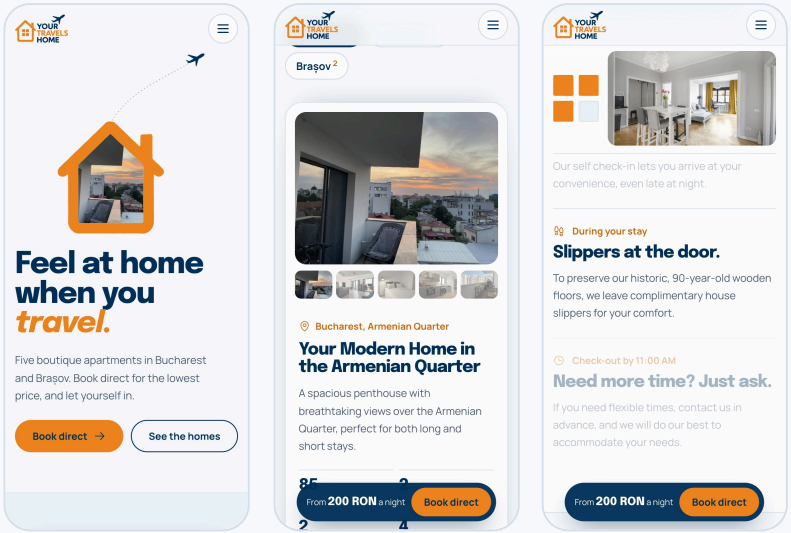
Instagram story, 1080 × 1920



Business card, 85 × 55 mm, front and back



Computer, 1440 × 900: the hero, with the house of the logo as a window and the plane taking off.



Phone, 390 × 844: the home page, a home with its photos and prices, and the arrival steps lighting the panes of the window.

On the site

Five homes with their real photos, sizes and prices; Brașov and Bucharest; the self check-in in four steps; 5.0 on Google; a booking request sent to WhatsApp. Menu, burger menu on phones, and a floating “Book direct” bar.